



## Navigating Through Life's Journey...

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### BDE 2020 EXHIBITOR EMAIL SAMPLE

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*[Customize this text and send it to all your customers, prospects and contacts]*

#### **[Subject Line Options]**

1. Visit [\[insert company name\]](#) at the 2020 Beautiful Dying Virtual Expo
2. [\[insert company name\]](#) is exhibiting at the 2020 Beautiful Dying Virtual Expo
3. You're invited to the 2020 Beautiful Dying Virtual Expo!

#### **[Body]**

Join [\[insert company name\]](#) at the 2020 Beautiful Dying Virtual Expo: Navigating Through Life's Journey on November 13th - 15th. Visit us at our live virtual booth where you can connect with us to learn about our latest products/offerings and talk to our experts about the innovative solutions we offer.

Visit our website [\[insert hyperlink\]](#) to learn more or contact us at [\[insert contact info\]](#) for an appointment.

The Beautiful Dying Virtual Expo is a virtual event where you can take actionable steps and gain the knowledge you need to plan your final celebration, as well as tools and connections for end-of-this-life needs for you and your loved ones. Attend live and recorded workshops to discover some of the amazing tools and resources available to you, that perhaps you didn't even know existed.

Beautiful Dying Expo is a not-for-profit project under IVAT Centers. Access to the Trade Show Floor is FREE all weekend long and tickets can be purchased to gain access to the workshop presentations and panel discussions. Opening and closing ceremonies are FREE to attend. [Register Now >>](#)

We look forward to seeing you at the event!